

# GOOD POOP ON WHO'S USING KLIPSCH

A lot of big names in the entertainment business use KLIPSCH Loudspeakers. You probably already know that. But every now and then it's refreshing to bring yourself up to date. And such information can often be of help on the sales floor.

So in this issue of the KLIPSCH DEALER EXCHANGE, we offer you the complete unabridged, unchallenged, undocumented, unproven, un-everything grapevine report on big-time KLIPSCH Lovers.

Here goes:



## SPYRO GYRA

You may have already seen several endorsement ads by Spyro Gyra in the pages of Rolling Stone and Mix magazine.

Spyro Gyra tours with four MCM® 4-way stacks. And they recently picked up a pair of kg<sup>2</sup>® Loudspeakers to evaluate as mixing monitors.

## ENACTRON TRUCK

No, it's not a person. Nor is it a new video game. The Enactron Truck is by most estimations the hottest recording studio on wheels.

They use BELLE KLIPSCH Loudspeakers as mixing monitors. And to date, those BELLE KLIPSCH Loudspeakers have aided in the production of:

Jimmy Buffett: "You Had To Be There" - Double Platinum  
Willie Nelson: "Honeysuckle Rose (soundtrack)" - Double Platinum; "Stardust" - Double Platinum; "Willie Nelson & Family Live" - Gold; Georgia On My Mind" - Grammy and Best Country Male Vocalist

Emmy Lou Harris:

"Elite Hotel" -  
Grammy and Best  
Country Female Vocalist;  
"Blue Kentucky Girl" -  
Grammy and Best Country  
Female Vocalist

Soundtracks: "Honeysuckle Rose" and "A  
Star Is Born"

You may have seen ads on this in Rolling Stone magazine.

## RECORD PLANT SCORING, INC.

Record Plant recently purchased and renovated Paramount's old Studio M. It is now guessed to be the world's largest recording studio with 5,000 square feet of floor space and a ceiling height of 32 feet. At any given time, 125 musicians may be working in the studio. As playback monitors for those musicians, Record Plant chose five MCM 4-way stacks.

Ads have appeared on this subject in Mix magazine.

## HOLLYWOOD BOWL

The Hollywood Bowl is one of the finest outdoor amphitheatres in the world having been the show-place for many of the world's top performers.

Their house system includes eight permanently installed KLIPSCH LA SCALAS.

## ED WOLFRUM/AUDIO GRAPHICS

Ed is a recording-mixing-engineer-producer with seven grammys and numerous other awards to his credit. In his Royal Oak, Michigan, studio, Audio Graphics, he has a pair of KLIPSCHORNS® and a pair of KLIPSCH HERESYS® permanently installed as playback and mixing monitors.

Ed is frequently called upon to mix albums at other studios throughout the country. When this happens, he travels with a special pair of KLIPSCH HERESYS or KLIPSCH LA SCALAS as the situation requires.

Some of the awards to Ed's credit include: grammy for *Hot Buttered Soul* - Issac Hays; several grammys for various Supremes albums; mixing and recording engineer on *Am I Living In Vain* by Twinkle Clark - number one on the Billboard Gospel chart for 37 weeks; plus several awards for film scores.

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KLIPSCH  
DEALER EXCHANGE  
DECEMBER, 1982

## HARRY BELAFONTE

Mr. Belafonte has been using KLIPSCH Loudspeakers for over a decade. His first fondness was for KLIPSCH LA SCALAS®. Now he owns and travels with his own MCM system.

## STEVIE WONDER

Ever wonder how Stevie Wonder likes to hear his keyboards? On KLIPSCH LA SCALAS and BELLE KLIPSCH® Loudspeakers. Mr. Wonder uses both as on-stage monitors when he performs.

## RAY PRICE

This should be good news to the ultra-fans of country music. Mr. Price has been touring with MCMs for several years now.

## HIBINO SOUND, INC.

This Japanese company is the world's largest pro sound outfitter. Right now they have 32 MCM 4-way stacks ready to roll to any concert in Japan or other points in the Orient.

As many as 16 of these stacks have been assembled as audience monitors for one show. Some like it hot!

## JOEL SILL

Mr. Sill may be as famous among movie fans as he is among music fans. He is the vice-president of music for Paramount Pictures. He has a pair of BELLE KLIPSCH Loudspeakers in his home.

## LELAND SKLAR

You'll probably find this bass player's name listed in the credits on many of your albums. He's recorded and toured with Jackson Browne, James Taylor, and Linda Ronstadt to name a few. He's a big KLIPSCH fan and when he tours he uses an MCM just for his bass.

## J.J. CALE

Rumor has it that J.J. Cale listens to a pair of KLIPSCHORNS in his home studio. Rumor also has it that Mr. Cale has given up living in that home, and now resides in a house trailer.

## MANY MORE

There are many, many, many more big names in music that use KLIPSCH products. Far too many to mention all of them. If you know a few top names that we may not be aware of, send them along to us and we'll forward the information to other KLIPSCH dealers.

We hope you like the information presented in this issue of the KLIPSCH DEALER EXCHANGE. Pass this copy around to your staff. Or ask for more copies from Chuck Mulhearn, KLIPSCH National Sales Manager.

Best of selling to you.

## A LITTLE POOP ABOUT THE KLIPSCH MCM SYSTEM

Let's start with a loudspeaker you are familiar with, the KLIPSCHORN. Each KLIPSCH MCM stack (tweeter array, squaker, sub-squaker, woofer) offers about the same efficiency and bandwidth as a KLIPSCHORN. Each MCM stack will deliver eight times the acoustic output of a KLIPSCHORN and has total power handling capability in excess of 600 watts continuous broadband.

The MCM system is highly versatile allowing the engineer to use passive or active crossovers, one or multiple amplifiers. Klipsch offers an out-board passive crossover.

The KLIPSCH MCM system is the ideal professional loudspeaker for situations where high output, low distortion and wide dynamic range are required.



**klipsch**<sup>®</sup>  
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